



entropy digital

Apple App Store Loading Elements Worksheet

(Please complete all bold sections below)

Application Name:

Application Description (4K characters with spaces):

Primary Category: (Choose One of the Below)

(Options: Books, Business, Education, Entertainment, Finance, Games, Healthcare & Fitness, Lifestyle, Medical, Music, Navigation, News, Photography, Productivity, Reference, Social Networking, Sports, Travel, Utilities, Weather)

Secondary Category: (Choose One of the Below)

(Options: Books, Business, Education, Entertainment, Finance, Games, Healthcare & Fitness, Lifestyle, Medical, Music, Navigation, News, Photography, Productivity, Reference, Social Networking, Sports, Travel, Utilities, Weather)

Copyright:

Version Number: (Recommendation: 1.0)

SKU Number: A unique numerical identifier (Your Choice)

Keywords: (100 characters max, each word separated by a comma, no spaces)

Application URL: (Web site page that will support the app)

Support URL: (Typically the same as above)

Support E-mail Address:

Price of Application: (Please Choose Tier Number Per Chart on Page 2)

Other Graphic Elements to Have Prepared for Loading:

- 1) 512x512 Version of the Desktop Icon
- 2) 5 Screenshots (1 Main, 4 Supporting) – Please Select and supply with this sheet.

Apple App Store Pricing Tiers

Tier	US – US\$		Canada – CAD		Europe – Euro		UK – GBP		Japan – Yen		Australia – AUS	
	Customer Price	Your Proceeds	Customer Price	Your Proceeds	Customer Price	Your Proceeds	Customer Price	Your Proceeds	Customer Price	Your Proceeds	Customer Price	Your Proceeds
Tier 1	0.99	0.70	0.99	0.70	0.79	0.48	0.59	0.36	115	81	1.19	0.76
Tier 2	1.99	1.40	1.99	1.40	1.59	0.97	1.19	0.72	230	161	2.49	1.58
Tier 3	2.99	2.10	2.99	2.10	2.39	1.45	1.79	1.09	350	245	3.99	2.54
Tier 4	3.99	2.80	3.99	2.80	2.99	1.82	2.39	1.45	450	315	4.99	3.18
Tier 5	4.99	3.50	4.99	3.50	3.99	2.43	2.99	1.82	600	420	5.99	3.81
Tier 6	5.99	4.20	5.99	4.20	4.99	3.04	3.49	2.12	700	490	7.99	5.08
Tier 7	6.99	4.90	6.99	4.90	5.49	3.34	3.99	2.43	800	560	8.99	5.72
Tier 8	7.99	5.60	7.99	5.60	5.99	3.65	4.99	3.04	900	630	9.99	6.36
Tier 9	8.99	6.30	8.99	6.30	6.99	4.25	5.49	3.34	1000	700	11.99	7.63
Tier 10	9.99	7.00	9.99	7.00	7.99	4.86	5.99	3.65	1200	840	12.99	8.27
Tier 11	10.99	7.70	10.99	7.70	8.99	5.47	6.49	3.95	1300	910	13.99	8.90
Tier 12	11.99	8.40	11.99	8.40	9.99	6.08	6.99	4.25	1400	980	14.99	9.54
Tier 13	12.99	9.10	12.99	9.10	10.49	6.39	7.49	4.56	1500	1050	15.99	10.18
Tier 14	13.99	9.80	13.99	9.80	10.99	6.69	7.99	4.86	1600	1120	16.99	10.81
Tier 15	14.99	10.50	14.99	10.50	11.99	7.30	8.99	5.47	1700	1190	17.99	11.45
Tier 16	15.99	11.20	15.99	11.20	12.99	7.91	9.49	5.78	1800	1260	18.99	12.08
Tier 17	16.99	11.90	16.99	11.90	13.99	8.52	9.99	6.08	2000	1400	19.99	12.72
Tier 18	17.99	12.60	17.99	12.60	14.49	8.82	10.99	6.69	2100	1470	21.99	13.39
Tier 19	18.99	13.30	18.99	13.30	14.99	9.12	11.49	6.99	2200	1540	22.99	14.63
Tier 20	19.99	14.00	19.99	14.00	15.99	9.73	11.99	7.30	2300	1610	23.99	15.27